

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client:	Barack Obama/ D/ President	Submission Cost:	18560	Campaign Ref:	E:120802001
Buyer:		Client/Product/Estimate:	95 / 101 / 1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06260799
Est./PO Number:	06260799	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right TWTF..	04	115 225 130	30 Comme	Nbr of Spots Nbr of Spots Nbr of Spots	2		2		2	250
2	M-F 730p Scene On 7 TWTF..	06	250 150	30 Comme	Nbr of Spots Nbr of Spots	2	2	2		4	500
3	M-F 9a Dr Phil TWTF..	05	85 90 150	30 Comme	Nbr of Spots Nbr of Spots Nbr of Spots		1			1	85
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30 Comme	Nbr of Spots	1				1	700
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme	Nbr of Spots			1		1	1200
6	Fri 9p ET / 8p CT CSI NY ...F..	05	500	30 Comme	Nbr of Spots			1		1	500
7	Sat SEC Football	05	400	30 Comme	Nbr of Spots			1		1	400
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Open PR							-1			-1	-1300
Closed PR					1	2				3	

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Client: Barack Obama/ D/ President	Submission Cost: 18560	Campaign Ref: E:120802001
Buyer: ..	Client/Product/Estimate: 95 /101 /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
8	Sat 7p Access HollywoodS	05	150	30 Comme	Nbr of Spots	1					1	150
9	Sat 7p NewsS	05	90	30 Comme	Nbr of Spots		1	1			2	180
10	Sat 730p King Of QueensS	04	150	30 Comme	Nbr of Spots				1		1	150
11	Sat 730p Access HollywoodS	04	200	30 Comme	Nbr of Spots						1	200
12	Sat 730p Access HollywoodS	04	200	30 Comme	Nbr of Spots						1	200
13	Sun 10p ET / 9p CT MentalistS	05	1000	30 Comme	Nbr of Spots						1	1000
14	Sun 9p ET / 8p CT 3S	05	125	30 Comme	Nbr of Spots						1	125
15	Sun 10p ET / 9p CT Person Of InterestS	05	1200	30 Comme	Nbr of Spots						1	1200
16	Thu 10p ET / 9p CT Elementary ...T...	05	2000	30 Comme	Nbr of Spots						1	2000
17	Tue 8p ET / 7p CT NCIS T.....	04	1000	30 Comme	Nbr of Spots						1	1000
18	Tue 8p ET / 7p CT NCIS T.....	04	2500	30 Comme	Nbr of Spots						1	2500
19	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme	Nbr of Spots						1	1200
Weekly Totals: Total Spots(Ord Spots)												
Open PR						9	10	12	14	1	46	
Closed PR								-1			-1	-1300

Greer Margolis Mitchell
1010 Wisconsin Ave
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5



WSPA-TV

250 International Dr.
Spartanburg SC 29303-6898
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Client: Barack Obama/ D/ President	Submission Cost: 18560	Campaign Ref: E:120802001
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
20	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30 Comme	Nbr of Spots			1		1	1650
21	M-F 9a Dr Phil M.....	05	85	30 Comme	Nbr of Spots		1	1		2	170
22	Sun 9p ET / 8p CT Good WifeS	05	150	30 Comme	Nbr of Spots			1	1	2	300
23	Sat 10p ET / 9p CT 48 HoursS	06	350	30 Comme	Nbr of Spots	1				1	350
24	M-F 9a Dr Phil ..TF.. Isolations: W/C 09/03 MTWTF..	05	90	30 Comme	Nbr of Spots	1				1	90
26	Sat 730p Access HollywoodS	04	200	30 Comme	Nbr of Spots		1			1	200
27	Mon 8p ET / 7p CT How I Met Your Mother M.....	05		60 Comme	Nbr of Spots						
28	M-F 11a ET / 10a CT Price Is Right ..WTF..	04	115	30 Comme	Nbr of Spots		1			1	230
29	M-F 730p Scene On 7 ..WTF..	06	150	30 Comme	Nbr of Spots		2			2	300
31	Sun 930p ET / 830p CT Good Wife Mkcp	05	1300	30 Comme	Nbr of Spots			1		1	1300
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Open PR							-1			-1	-1300
Closed PR						1	2			3	

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Barack Obama/ D/ President
 Submission Number 394 Issue 5



WSPA-TV

250 International Dr.
 Spartanburg SC 29303-6696
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Client: Barack Obama/ D/ President	Submission Cost: 18560	Campaign Ref: E:120802001
Buyer: ..	Client/Product/Estimate: 95 /101 /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
.....S											
Weekly Totals: Total Spots(Ord Spots)											
					9	10	12	14	1	46	
				Open PR			-1			-1	-1300
				Closed PR		1	2			3	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	Sun 9p ET / 8p CT 3	30 Commercial	09/17/12	Closed Pre Emption	1,300.00	31 (09/23)	0000171304	
22	Sun 9p ET / 8p CT Good Wife	30 Commercial	09/17/12	Closed Pre Emption	0.00	31 (09/23)	0000176217	E:120802001
27	Mon 9p ET / 7p CT How I Met Your Mother	1:00 Commercial	09/10/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120802001
31	Sun 930p ET / 830p CT Good Wife	30 Commercial	09/17/12	Open Pre Emption	1,300.00		0000000000	E:120802001

Grand Totals

Month 9 Weeks: 5											
Month 10 Weeks: 4											
	09/03	09/10	09/17	09/24	10/01						
Spots	46	9	10	12	14						
Cost	18560	1410	3005	4145	11150						

Grand Totals:

Spots:	46
Gross Total:	18,560.00
Commission:	2,784.00
Net Total:	15,776.00